



INTELLIGENTMONEY

PH OPPORTUNITIES

FACTSHEET – JULY 2022

INVESTMENT OBJECTIVE

PH Opportunities is our portfolio of special investment opportunities, holding companies that are undervalued, depressed by external conditions (such as the Covid 19 restrictions), investing in new technology and distribution, plus other appropriate and compelling factors that create investment opportunities.

It is designed as a medium to long term investment strategy for investors, with the underlying holdings being fully managed internally to ensure we exit holdings upon hitting price targets and use the proceeds to reinvest in future opportunities that are in line with the original investment mandate.

In many ways PH Opportunities take off where the highly successful PH Recovery left, with a wider investment remit and ongoing stock replacement where appropriate to create a medium to long term investment strategy.

Intelligent Money is responsible for all investment management oversight, strategy and stock selection of PH Opportunities and appoints (and amends when it sees fit) a dedicated Discretionary Fund Manager to implement this strategy and run the underlying investment mandate on a day-to-day basis.

INVESTMENT MANAGEMENT

Julian Penniston-Hill:



As Intelligent Money's Chief Executive, Julian is responsible for establishing the remit and mandate for PH Technology. Julian has 25 years of financial services experience having previously been Investment Management Director at Willis Owen, where he was responsible for generating and retaining £1bn of funds.

Will Dickson:



Will is responsible for implementing this strategy, advising upon and running the ongoing investment management on our behalf.

Will achieved an Accounting and Finance BSc from the University of Bath, an MSc in Finance and Investment from the University of Exeter and holds Chartered Wealth Manager status from the Chartered Institute of Securities and Investments.

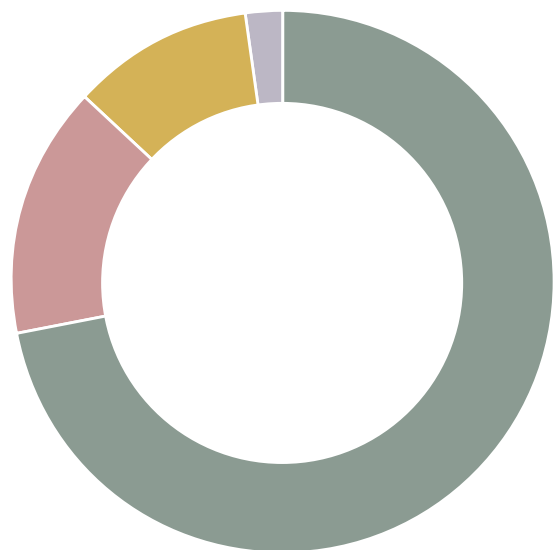
He has been recognised by Citywire as one of the UK's top investment managers for three years in a row and is Chief Investment Officer at P1 Investment Management.

ASSET ALLOCATION



- Food & Beverage
- Media
- Healthcare
- Travel & Leisure
- Retail
- Financial Services
- Consumer Products & Services
- Cash
- Industrial Goods & Services
- Technology

GEOGRAPHIC SPLIT



- Equities - UK Large Cap
- Equities - US
- Equities - Europe
- Cash

The value of investments and the income from them can fall as well as rise and past performance is no guarantee of future returns. You may not recover what you invest.