

# KEY INVESTOR INFORMATION DOCUMENT

#### IM LIFESTYLE

## **Objectives**

IM LIFESTYLE uses a target dated investment style made up of index trackers, individual stocks, bonds and other fixed interest securities. These blended to capture the benefits of each style as required at different stages of the investment life cycle.

This means your money is always working in line with your future aims and goals. By using a blend of index trackers and stock selection IM LIFESTYLE seeks to provide returns that will go on to outperform the markets as a whole.

All investment decisions are made for you using our best ideas at any given time in market cycles. These are constantly adjusted to meet your needs, be that growth, income or a combination, at different life stages and you are automatically blended through the stages relevant to you.

## **Long Term Growth Stage**

During this stage the portfolio aims to provide total returns from global markets using a combination of index trackers and hand picked large cap company shares for maximum returns at the highest risk/reward rating applicable to IM Lifestyle (which whilst being adventurous, is not speculative).

## **Shorter Term Growth Stage**

During this stage the portfolio aims to continue to provide total returns from market growth, dividend income, but with a more balanced risk/reward approach, removing adventurous stock holdings and focusing on the large cap and index tracker blend.

## **Balanced Return Stage**

By this point the portfolio is invested in a balanced mixture of equities and bonds designed to produce more consistent returns with lower volatility. These returns can continue to be reinvested for growth, though are also designed for the continued delivery of long term income.

#### **Cautious Return Stage**

For clients wanting to make cash withdrawals at their target date IM Lifestyle continues to wind down to a lot risk/reward level with greater bond exposure to balance out the remaining equity exposure, reducing volatility further whilst still allowing for growth opportunities.

### **Defensive Stage**

For investors in the final stage build up to withdrawal IM Lifestyle winds down into a fully defensive position, minimising equity exposure and maximising the use of bonds and money markets in an aim to secure the capital accumulated over the years from unwanted volatility ahead of withdrawal.

#### Withdrawal Stage

Within the 6-12 month period prior to your anticipated withdrawal date your funds will be moved to Money Markets, ready for withdrawal.

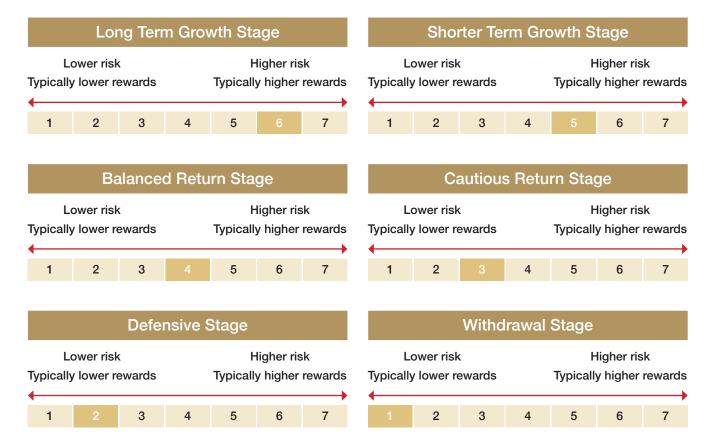
## Management Information

The Portfolios utilise the discretionary fund management service of P1 Investment Management to actively trade a range of global index trackers (with some cash) and hand picked equities. It is designed to meet the needs of investors at different stages of their lifecycle in the manner set out above, without investors having to constantly review and make portfolio changes themselves.

## Risk and Reward Profiles

The Risk and Reward Indicator tables demonstrate where each portfolio ranks in terms of its potential risk and reward at different stages in its life cycle. For the purpose of these tables '5' is deemed to be the risk/reward level of a global stock market index tracker, with the risk/reward ratings allocated to each portfolio being equal, or proportionally high/lower on either side of this, as appropriate. Therefore the higher the rank the greater the potential reward, but the greater the risk of losing money.

The tables are based on past data, may change over time and may not be a reliable indication of the future risk profile of the portfolios. The shaded area of the tables below shows where the portfolios rank in terms of its potential risk and reward based on this historical data.



Historical data may not be a reliable indicator of the Fund's future risk profile. The risk category shown is not guaranteed and may change over time. The lowest category does not mean "risk free".

The portfolios are is ranked with different numeric ratings because monthly historical performance data indicates that it has experienced differing rises and falls in market prices historically. The following risks are material in addition to the risks captured by the indicator above:

- Counterparty risk: The Fund can conclude various transactions with contractual partners. If a contractual partner becomes insolvent, it can no longer or can only partly settle unpaid debts owed to the Fund.
- Market Risk: External factors can cause an entire asset class to decline in value which would result in a decrease in the value of investments.
- Currency Risk: As the Fund may invest in overseas securities, movements in exchange rates may, when not hedged, cause the value of your investment to increase or decrease.
- Liquidity Risk: adverse market conditions may affect the ability to sell certain assets when necessary. Reduced liquidity may have a negative impact on the price of the assets (Intelligent Money only uses 'FCA Standard' assets with strong liquidity).
- Risk from use of derivatives: Use of derivatives may result in gains or losses that are greater than the original amount invested (Intelligent Money does not use derivatives).

# Charges

Initial Transaction Charge:	1.5%
Annual Management Charge:	1% (reducing to 0.95% at £500k and 0.9% at £1m)
Performance Charges:	None
Exit Charges:	None