



INTELLIGENTMONEY

PH EQUITY

FACTSHEET – JULY 2022

INVESTMENT OBJECTIVE

This portfolio aims to provide capital growth from a core buy and hold investment strategy in 10 globally recognised stocks we consider to be well positioned as defensive during market downturns and well positioned for exemplar growth during rising markets.

Whilst working as a buy and hold strategy the portfolio has full active management and the holdings and respective weightings are continually monitored, reviewed and can be amended as and when any fundamental factors change.

PH Equity is rebalanced quarterly unless in the view of the managers it is more beneficial to rebalance in a shorter or longer timeframe.

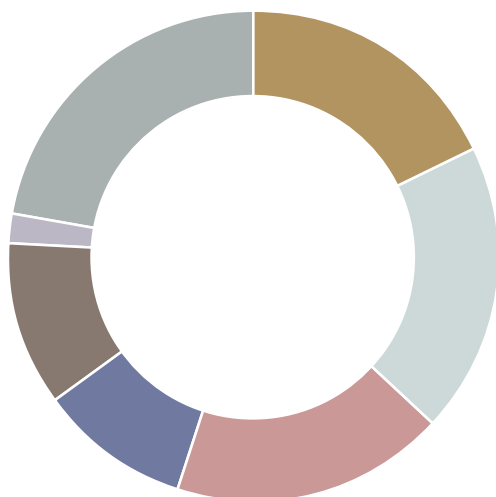
HISTORIC PERFORMANCE

Cumulative Performance				Annualised
1yr	3yr	5yr	10yr	10yr
-12.84%	16.30%	83.24%	600.74%	21.49%

Discrete Annual Performance				
2017	2018	2019	2020	2021
20.27%	24.71%	28.36%	14.86%	-22.18%

All figures to 30th June 2022 and inclusive of charges. The value of investments and the income from them can fall as well as rise and past performance is no guarantee of future returns. You may not recover what you invest. All past performance figures have been synthetically generated prior to launch by replicating the exact underlying holding after charges.

ASSET ALLOCATION



- Food & Beverage
- Media
- Personal Care, Drug & Grocery Stores
- Travel & Leisure
- Retail
- Cash
- Consumer Products & Services

INVESTMENT MANAGEMENT



Julian Penniston-Hill:

As Intelligent Money's Chief Executive, Julian is responsible for establishing the remit and mandate for PH Technology. Julian has

25 years of financial services experience having previously been Investment Management Director at Willis Owen, where he was responsible for generating and retaining £1bn of funds.



Will Dickson:

Will is responsible for implementing this strategy, advising upon and running the ongoing investment management on our behalf.

Will achieved an Accounting and Finance BSc from the University of Bath, an MSc in Finance and Investment from the University of Exeter and holds Chartered Wealth Manager status from the Chartered Institute of Securities and Investments. He has been recognised by Citywire as one of the UK's top investment managers for three years in a row and is Chief Investment Officer at P1 Investment Management.

% DISCREET ANNUAL RETURNS

